



Naturipe Foods LLC

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January 9, 2009

To:

From: Naturipe Foods, LLC

Subject: **Naturipe Foods LLC Streamlines Services**

We have entered an unprecedented economic era with conditions that are impacting our Industry and business. Naturipe Foods remains steadfast in our commitment of being the leading healthy, value-added fruit based Nutrition Company. Market events have convinced us that change is required to respond appropriately. This change was deemed important not only for our own internal operation, but of equal importance, as a means to provide you with improved customer service.

Actions:

We have made the following decisions, effective immediately, designed to minimize any impact to our valued customers.

- The Olympia, Washington Office is closing effective January 31, 2009 and the support services are moving to Grand Junction, Michigan.
- Frank Bragg will be the interim CEO of Naturipe Foods until a new leader is chosen.

We look forward to continuing our already strong relationship with you, and expanding our services and value.

Naturipe Foods LLC will continue to work closely with you to supply the world's finest blueberries and blueberry ingredients.

Regards,

Naturipe Foods LLC